

Online & Content Marketing Manager (m/w/d)

Storebox is the first fully digitalised self-storage solution in Europe. In a great team, we work together to continuously develop Storebox as a lively, fresh and versatile product. We work closely with strong partners and motivated specialists to achieve our goal of building up an extensive Storebox network in Europe to solve the lack of space in urban areas.

Share our vision and discover the Storebox universe! Take a seat in our Vienna "Office of the Year" as

ONLINE & CONTENT MARKETING MANAGER (M/W/D)

What you can expect

With your expertise, you will optimise our SEO game and raise our brand communication to the next level.

- Identify new opportunities for organic growth and advance our SEO strategy
- Responsibility for our strategic content planning and content creation for all our digital platforms (blog, website, social media, etc) including active community management
- Creation and constant optimisation of our landing pages using our CMS
- Managing our Social Media presence & executing the brand strategy through our existing channels (Facebook, Instagram, LinkedIn, Twitter, Pinterest)
- Managing and further developing our Email marketing - content planning, content creation and continuous improvement of email journeys
- Analyse, evaluate and plan improvements for relevant KPIs

What we can offer you

- Personal development in a successful and rapidly growing company with strong holdings (including Signa Innovations AG, Hansmen Group, Markus Ertler)
- Versatile personal and professional development opportunities within a motivated, professional team
- A modern office with excellent infrastructure in the 5th district in Vienna
- Fresh fruits, attractive benefits, regular team breakfast & team events and flexible working hours

The gross annual salary for this position is at least 33,000 euros, your actual payment is of course dependent on

What we expect from you.

You're an expert in SEO and have a passion for creating relevant and effective content

- Advanced SEO knowledge and hands-on experience
- 2-3 years experience as a SEO Manager, Online Marketing Manager or in a similar role
- High level of proficiency in working with data e.g. Google Analytics, Hotjar and more
- Experience in email marketing (MailChimp, Stripo, Active campaign, etc.) and content creation/strategic content management
- Knowledge of Adobe Photoshop
- Knowledge of usability and basic web design skills (HTML, CSS)
- Highly independent and data-driven work style
- Passionate, motivated personality with a strong desire to continuously learn and improve their knowledge
- Excellent written and spoken English and German

your qualifications and experience and will be discussed with you personally. Have we piqued your interest?
Excellent! Just upload your resume. We are looking forward to hearing from you!

Jetzt bewerben

APPLY
NOW!

trend.
Bestes Team 2018



SIGNA



Fresh. Global. Disruptive.